



ATLANTIS

BY GIARDINO



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A Treasure Has Resurfaced!

Unrivalled in its architecture and design as well as focusing on its employees – the hotel Atlantis by Giardino in Zurich has reopened

After an extensive renovation, the hotel Atlantis by Giardino in Zurich welcomes its guests. Built in the late 60's, the property with its three wings resembles a Y-shape with parts of it already listed. It has a transparent ground floor which is topped by three storeys and a hovering attic – all together creating and radiating elegance. Dark parquet flooring, padded walls and surfaces of stone in the bathrooms adorn the 95 rooms and suites. The hotel comprises of two restaurants, a 25 m outdoor pool and a 1,500 sqm large dipiù Spa. "As a stage for international guests and a meeting point for Zurich's citizens, we would like to tie in with the hotel's glamorous times of the 70's and 80's", explains General Manager Martin Vossen. Popstars and actors made the hotel a legend – from Frank Zappa to Shirley MacLaine to Freddy Mercury.

The interior design plays with the unusual architecture of the building which is located at the bottom of the Üetliberg. Like a main artery, the listed spiral staircase connects the ground floor with the three storeys above. Wherever wood and marble was formerly used, the same materials have been maintained. Inge Moore, the Creative Director of the London design company The Gallery HBA has revived two classical designed extravagant armchairs which are, as per the olden times, placed opposite the reception desk. New furnishings were designed by HBA and manufactured by Molteni in Italy. Some items reflect the style of the time, others like the safe wall in the bar or the artfully carved reception desk pay homage



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to the location of this urban retreat which is only a short stroll to the city centre and a stone's throw away from the forests of the Üetliberg.

"The border between leisure and business blurs more and more. Therefore, the Atlantis by Giardino is aiming at guests who do business in Zurich and want to experience the city but at the same time are looking for relaxation", say Philippe and Daniela Frutiger, CEOs of the Giardino Group. The guests are looked after by 140 highly motivated members of staff of 25 different nationalities. The Giardino hotels have been awarded several times for their outstanding level of service.

About the Giardino Group

The Giardino Group comprises of five properties in Switzerland, which includes four 5-star-superior-hotels as well as one boutique hotel. Charismatic design, superior service and a casual ambience define the resorts and retreats. Besides the parent property, the Giardino Ascona, the Giardino Group also includes the Giardino Mountain (Champfèr near St. Moritz), the Giardino Lago (Minusio near Locarno) as well as the Atlantis by Giardino (Zurich). The opening of the latest resort, the Giardino Grindelwald, is planned for 2017.

Further information

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